

# James LeVoir

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(he/him)

## SUMMARY OF QUALIFICATIONS

- Professional and academic background in Web Development, Web Design, and Computer Science.
- Professional experience working in the audiovisual industry including live mixing, recording, and broadcasting.
- Experience in leadership roles academically and professionally, from student organizations to coordinating volunteers.

## WORK EXPERIENCE

### Web Developer

CAMP Digital

NOVEMBER 2024 - PRESENT

- Build, update, and maintain WordPress sites for CAMP Digital's clients
- Troubleshoot and fix optimization, plugin, HTML, CSS, and JavaScript issues
- Perform content updates and ensure accurate, high-quality, and SEO-driven web content
- Build and launch new websites implementing designs using Figma mockups and QA testing
- Automate workflows and processes using AI, Python, and JavaScript
- Manage site security, including updates, vulnerability monitoring, and regular malware checks
- Oversee plugin updates and ensure compatibility with site functionality
- Monitor and optimize website performance for speed and efficiency
- Implement SEO best practices using to improve site visibility and rankings
- Perform site audits using Screaming Frog to ensure proper indexability, site structure, high SEO performance, and inlink integrity

### Web Developer & Designer

ECOsmarte

JULY 2024 - NOVEMBER 2024

- Redesigning and rebuilding the ECOsmarte website from the ground up with a focus on SEO, accessibility, and performance.
- Improving Webflow design, image optimization, and content management systems for the ECOsmarte.com website.
- Working with Google Analytics to establish, monitor, and track changes in organic website traffic.
- Doing keyword research and SEO to increase web traffic and better target consumer audience.
- Implementing site plugins to meet legal regulations and improving accessibility sitewide for a better user experience.
- Using Zapier, Constant Contact, and Webflow to automate lead generation and organize customer contact information.

## Audio Visual and Streaming Coordinator

Excelsior United Methodist Church

JULY 2023 - PRESENT

- Opening the church, setting up AV equipment, and soundchecking before services and events.
- Managing live audio and video livestreaming using a sound mixer, OBS, and camera control hardware/software.
- Coordinating volunteer schedules and training them on AV equipment using spreadsheets and effective communication methods to increase the number of people actively participating in the production of services.
- Ordering new AV parts and systems and supervising their installation and implementation.

## EDUCATION

### AAS: Web Design and Front-End Development

Minneapolis College

GRADUATED: FALL 2024

- Dean's List: Spring 2023, Fall 2023, Spring 2024
- Relevant Coursework:
  - JavaScript Libraries & Frameworks
  - UX Design
  - Client-Side Scripting
  - HTML/CSS Authoring 1 & 2
  - Web Design Solutions 1 & 2

### Undergraduate Coursework

University of Minnesota Twin Cities

- LPE (Language Proficiency Exam): Spanish
- Relevant Coursework:
  - Algorithms and Data Structures
  - Probability and Statistics
  - Discrete Structures

## TECHNICAL PROFICIENCIES

- HTML
- JavaScript & TypeScript
- React & Next.js
- Tailwind CSS, SASS, & SCSS
- PHP & SQL
- Linode Cloud Computing
- Node.js
- Python & Selenium
- Zapier
- Figma
- WordPress, Elementor, & Webflow
- Google Tag Manager & Google Search Console
- Screaming Frog SEO Spider
- Adobe Illustrator, Photoshop & InDesign